



February 20, 2017

Dear Commercial Member,

On behalf of the Sports Field Managers Association of New Jersey, I would like to take this opportunity to invite you and your company to participate as an exhibitor and/or equipment demonstrator in our annual Spring Field Day to be held on Wednesday, April 19, 2017 at Harold Docherty Memorial Park, 154 Route 206, Township of Hillsborough, NJ

SFMANJ 2017 SPRING FIELD DAY
WEDNESDAY, April 19, 2017 • RAIN OR SHINE
HAROLD DOCHERTY MEMORIAL PARK
154 Route 206, Township of Hillsborough, NJ

Directions to Harold Docherty Memorial Park

FROM THE NORTH

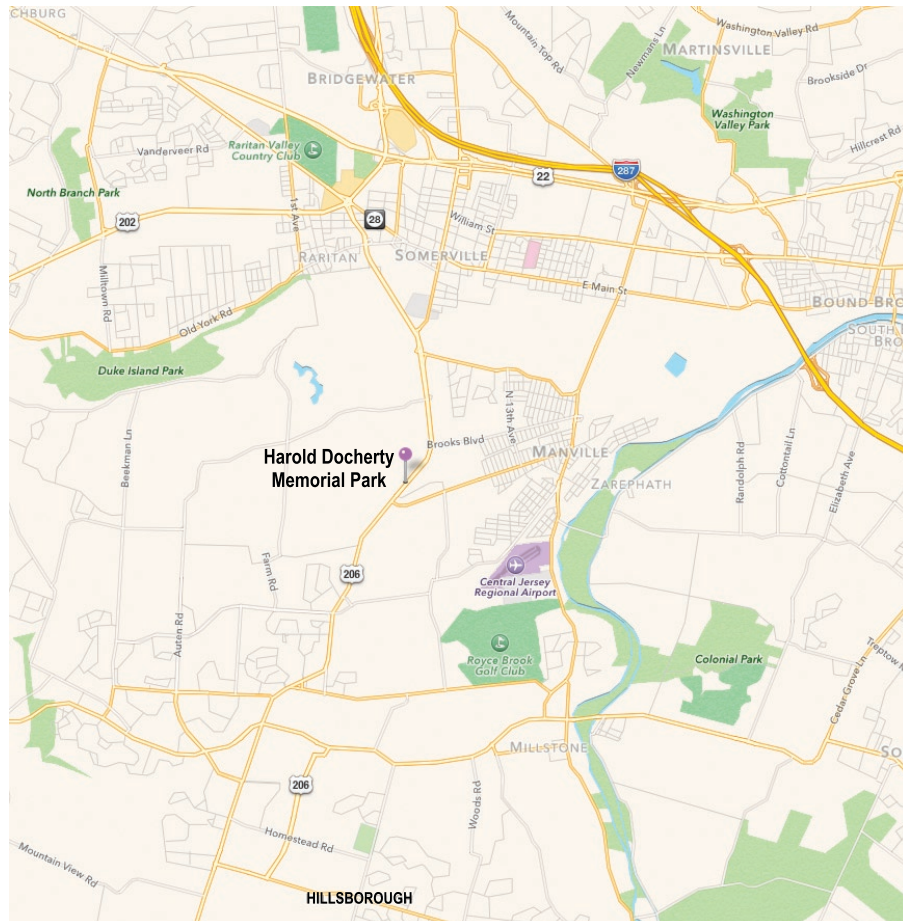
From I-287 to Exit 17 (US 202/206, US-22). Go about 1.5 miles and take the US-206 S/NJ-28 exit on the right. At the Somerville Circle, take the 3rd exit to US-206 South. Go about 3 miles.

Docherty Park will be on the right. (After McLoones, before the railroad bridge.)

FROM THE SOUTH

From I-95, take exit 7B to US-206 North. Go 6 miles, and turn left to stay on US-206 North (Bayard Lane) in Princeton. Continue about 14.5 miles.

Docherty Park will be on the left, after going under the railroad bridge, just past Camplain Road.



TENTATIVE AGENDA

7:30 - 8:30	Vendor Registration & Set-Up (Free Hot Breakfast)
8:30 - 9:15	Attendee Registration/Trade Show Open (Free Hot Breakfast)
9:15 - 9:30	Pass the Mic <i>Vendors are invited to introduce themselves and promote their company</i>
9:30 - 9:45	Opening Remarks
9:45 - 10:45	Spring Overseeding and Weed Control Strategies on School and Municipal Sports Fields <i>Dr. Matt Elmore and Brad Park, Rutgers University</i>
10:45 - 11:15	Equipment Demos
11:15 - 12:00	Infield Maintenance for Wet Conditions and Home Plate and Mound Care <i>Keith Fisher, Toms River New Jersey BOE.</i>
12:00 - 1:00	Hot Lunch (provided) and Trade Show
1:00 - 1:15	SFMANJ's New Certified Sports Field Manager Program <i>Don Savard, CSFM, CGM, Salesianum School, Wilmington, DE</i>
1:15 - 1:45	Equipment Demos
1:45 - 2:15	New Jersey Fertilizer Law Update <i>Dr. Jim Murphy, Rutgers University</i>
2:15	Closing Remarks/Distribution of Credits

There are 3 ways for our commercial members to participate:

At the \$50.00 level (members)

- Your promotional materials will be distributed in our attendee packet.

At the \$150.00 level (members)

- You will have the opportunity to distribute your promotional materials.
- One 15' x 10' Vendor space. You will be able to display your products all morning and during lunch.
- You are invited to participate in the "Pass the Microphone" in the morning.

At the \$250.00 level (members)

- You will have the opportunity to distribute your promotional materials.
- One 15' x 10' Vendor space. You will be able to display your products all morning and during lunch.
- You are invited to participate in the "Pass the Microphone" in the morning.
- You will have a 10-minute demonstration period. (Additional 10-minute demonstration periods may be available for additional \$50.00 each).

**Non-member vendors may participate at any level for an additional \$125.00.
(Includes Membership)**

DEMO RESERVATION DEADLINE Monday, April 10 or when full.

You will be notified upon receipt of your registration. I look forward to seeing you there.

Respectfully submitted,

Bernard Luongo, President

Sports Field Managers Association of New Jersey

SFMANJ SPRING FIELD DAY A RESERVATION FORM

SFMANJ COMMERCIAL MEMBER PRICING*:

___ \$50.00 level (members only)

- Your promotional materials will be distributed in our attendee packet.

___ \$150.00 level (members only)

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**Non-member vendors may participate at any level for an additional \$125.00 (includes membership).*

LIST DEMO EQUIPMENT: if more than 2, list additional equipment on reverse. (\$50.00 each additional beyond one)

- 1.
- 2.

In fairness to all member vendors, we will first offer 2 demonstrations per company. If there are unsold demo slots available after April 10, we will contact vendors and offer the available slots. Please sign up early so you don't miss out.

**** PLEASE REMEMBER TO SUBMIT PROOF OF LIABILITY INSURANCE ****

Become a sponsor of our Field Day! Help keep these programs free to attendees.

Help Defray the Costs of Breakfast, Lunch or Other Operating Costs

Suggested amounts: \$100.00 \$200.00 \$300.00 \$400.00 Other _____

****Please donate an item(s) for door prize drawings*** _____

A BANNER WILL BE MADE SPONSORS, WITH OUR THANKS AND YOUR LOGO.

PLEASE RETURN WITH YOUR PAYMENT TO THE ADDRESS ON THE BACK OF THIS PAGE

Company Name _____

Mailing Address _____

Contact Person _____ Email _____

Person(s) Attending _____

Phone _____ Fax _____

Return form with check **OR** Pay by Credit Card Visa MasterCard Discover American Express

Card Number _____ Exp. Date _____

Cardholder Name _____ Security Code _____

Cardholder Billing Address _____ Zip Code _____

Please Sign: _____ Date _____

Total _____

Please read and fill out reverse side also - SFMANJ Spring Field Day

SFMANJ Spring Field Day

VENDORS, PLEASE NOTE:

- Attendees are from the Lawn, Landscape, and Sports Turf industries.
- Parking and demo area is first come, first served at setup.
- The event will be held rain or shine.
- Setup may begin at 7:30 AM. Breakdown any time after 1:00 PM.
- Attendee's time with vendors will be between 8:30 to 1:00 PM with breaks for education and equipment demonstrations. You will be permitted to remain for additional time to answer questions.
- Please supply your own tables, chairs and tents. Please bring own supplies (Ex: sand or topdressing for demos, subject to prior approval by the host facility).
- Each equipment demo is allowed up to 10 minutes to demonstrate. Because of the limited time frame, only 9 demos will be allowed. Additional 10-minute demonstration periods may be available for additional \$50.00 each. In fairness to all member vendors, we will first offer 2 demonstrations per company. If there are unsold demo slots available after April 10, we will contact vendors and offer the available slots. Please sign up early so you don't miss out.
- **Lunch is included.**

Exhibitor Attendance Agreement

1. Promotional materials for the attendee packets must be received by April 10, 2017. Please mail to **SFMANJ, P.O. Box 205, Pennsville, New Jersey 08070**
2. Exhibitor booth shall be set up and manned by 8:30 A.M.
3. Each equipment demonstration will be allowed 10 minutes for explanation of equipment and demonstration. Because of the limited timeframe only 9 demonstrations will be allowed. Sign up early so you don't miss out.
4. Registered demonstration equipment must be ready to demo at the designated time. If more time is needed for preparation (tractor change, etc.) demo will exchange with the next available time slot.
5. All equipment being demonstrated must be in the assigned space at the start of the program (8:30 A.M.). Exceptions may be considered on a case-by-case basis.
6. No equipment other than equipment utilized by the trade show committee will be operated in the trade show area with the exception of that equipment being moved to or from the demonstration areas without the expressed permission of SFMANJ.
7. Each demonstration area will have a moderator. The moderator will be in charge of the demonstration area. He or she will have control of all demonstrations. Any concerns while in the demonstration area should be directed to the moderator.
8. Only equipment registered as demonstration equipment is allowed in the demo area unless that equipment is used to power a piece of demo equipment.
9. The safety and well being of all in attendance is of paramount concern and as such is the primary consideration at all times.
10. **PROOF OF LIABILITY INSURANCE, naming the Township of Hillsborough and Sports Field Managers Association of New Jersey as additional insured, must accompany signed agreement.**

I have reviewed this agreement and understand my responsibilities as an exhibitor.

Signature _____ Date _____

(Print) Name _____ Company Name _____

Email address for any correspondence _____

DEMO RESERVATION DEADLINE April 10, 2017 or when full.

Make checks payable to "SFMANJ" and mail or fax to:
P.O. Box 205, Pennsville, New Jersey 08070 • Phone/Fax (856) 514-3179
(Tax ID# 22-3707662)

If faxing reservation please be sure to mail payment