



September 20, 2017

Dear Commercial Member,

On behalf of the Sports Field Managers Association of New Jersey, we would like to take this opportunity to invite you and your company to participate as an exhibitor and/or equipment demonstrator in our annual Fall Field Day to be held on Thursday, November 2, 2017 at Owens Park 690 Tuckahoe Rd, Williamstown, NJ.

This year's presenters are highly respected professionals in their fields. They will be presenting a wide range of topics, important to anyone who maintains sports fields. Topics include communication, baseball infield skins, safe football fields, playground equipment maintenance, weed control and turf quality. Breakfast and lunch will be provided. Take a chance on our 50/50 drawing and door prizes. Credits will be offered.

SFMANJ 2017 FALL FIELD DAY
Thursday, November 2, 2017 • RAIN OR SHINE

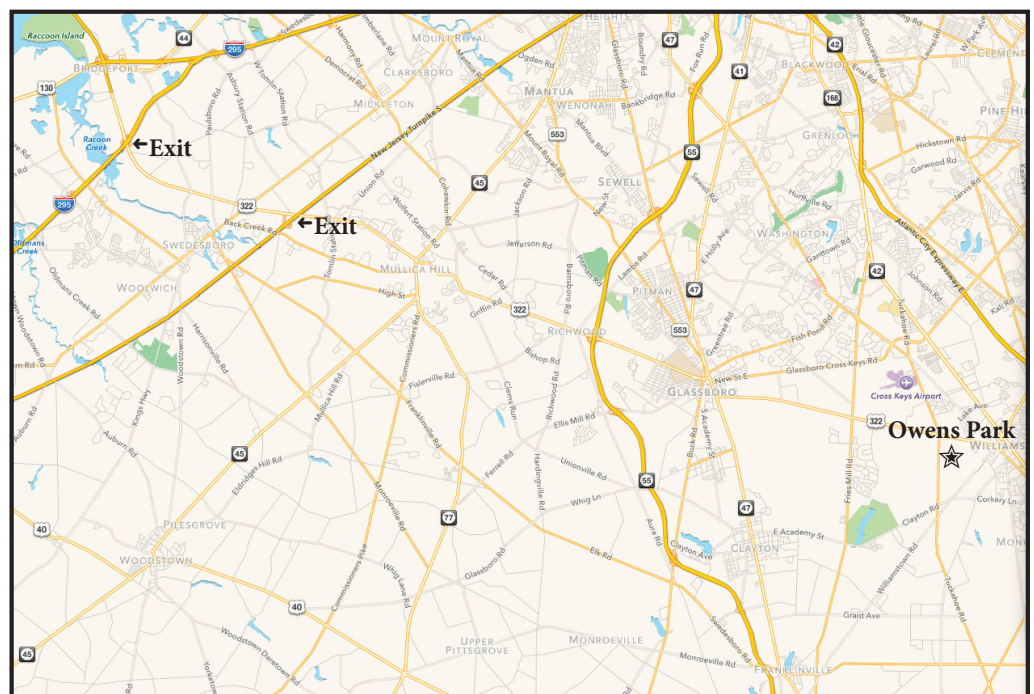
OWENS PARK

690 Tuckahoe Rd, Williamstown, NJ

Directions to Owens Park

From Route 295 or the Turnpike:

- Take Exit for 322 East
- Go through Glassboro.
- Turn right onto Tuckahoe Road.
- Take second left (toward the high school and middle school).
- Park is on your right, across from the schools



TENTATIVE AGENDA

- 7:30 - 8:00 Vendor Registration and Set-Up**
- 8:00 - 9:15 Attendee Registration / Trade Show Open (Complimentary Breakfast and Coffee)**
- 9:15 - 9:30 Pass the Mic for our Vendors**
- 9:30 - 11:30 Owens Park Walking Tour, Including:**
- **“Working with Coaches, Players and Athletes”**
Jim Bonder - Department Head, Parks and Recreation
 - **“Closing Skin Surfaces at the End of the Season”**
Scott Bills, Sports Field Solutions
 - **“Providing a Safe Playing Surface for Football Fields”**
Frank LaSasso, Field Manager Hammonton BOE
 - **Equipment Demos will be imbedded throughout**
- 11:30 -12:00 “Maintaining Safe Playgrounds”**
Ken Mathis, Brick Twp. Parks Superintendent
- 12:00 -12:30 “Fall Broadleaf Weed Control”**
John Patton, PBI Gordon
- 12:30 -1:00 “Improving Playing Surface Turf Quality”**
Joe Lovallo, DPW Director for Voorhees Twp. & Brad Park, Rutgers University
- 1:00 Complimentary Lunch & Trade Show**
- 1:30 Door Prizes • 50/50 Drawing • Credits Issued**
- 2:00 Optional Time with Vendors/Demos**

There are 3 ways for our commercial members to participate:

At the \$50.00 level (members)

- Your promotional materials will be distributed in our attendee packet.

At the \$150.00 level (members)

- One 15' x 10' Vendor space. You will be able to display your products all morning and during lunch.
- You are invited to participate in the “Pass the Microphone” in the morning.

At the \$250.00 level (members)

- One 15' x 10' Vendor space. You will be able to display your products all morning and during lunch.
- You are invited to participate in the “Pass the Microphone” in the morning.
- You will have a 10-minute demonstration period. (Additional 10-minute demonstration periods may be available for additional \$50.00 each).

**Non-member vendors may participate at any level for an additional \$125.00.
(Includes Membership)**

DEMO RESERVATION DEADLINE Wednesday, October 25 or when full.

You will be notified upon receipt of your registration. See you there.

SFMANJ FALL FIELD DAY A RESERVATION FORM

SFMANJ Commercial Member Registration*

(See details on previous page)

___ \$50.00 level (members only)

___ \$150.00 level (members only)

___ \$250.00 level (members only)

**Non-member vendors may participate at any level for an additional \$125.00 (includes membership).*

LIST DEMO EQUIPMENT: if more than 2, list additional equipment on reverse. (\$50.00 each additional beyond one)

1.

2.

In fairness to all member vendors, we will first offer 2 demonstrations per company. If there are unsold demo slots available after October 25, we will contact vendors and offer the available slots. Please sign up early so you don't miss out.

**** PLEASE REMEMBER TO SUBMIT PROOF OF LIABILITY INSURANCE ****

Become a SPONSOR of our Field Day!

Help us keep these programs free to attendees.

I would like to help defray the costs of Breakfast, Lunch or Other Operating Costs

Suggested amounts: \$100.00 \$200.00 \$300.00 \$400.00 Other _____

Another way to get your name out there:

Donate an item(s) for DOOR PRIZE drawings.

• A BANNER WILL BE MADE FOR SPONSORS, WITH OUR THANKS AND YOUR LOGO •

PLEASE RETURN WITH YOUR PAYMENT TO THE ADDRESS ON THE BACK OF THIS PAGE

Company Name _____

Mailing Address _____

Contact Person _____ Email _____

Person(s) Attending _____

Phone _____ Fax _____

Return form with check **OR** Pay by Credit Card Visa MasterCard Discover American Express

Card Number _____ Exp. Date _____

Cardholder Name _____ Security Code _____

Cardholder Billing Address _____ Zip Code _____

Please Sign: _____ Date _____

Total _____

Please read and fill out reverse side also - SFMANJ Fall Field Day

SFMANJ Fall Field Day

VENDORS, PLEASE NOTE:

- Attendees are from the Lawn, Landscape, and Sports Turf industries.
- Parking and demo area is first come, first served at setup.
- The event will be held rain or shine.
- Setup may begin at 7:30 AM. Breakdown any time after 2:00 PM.
- Attendee's time with vendors will be between 8:30 to 2:00 PM with breaks for education and equipment demonstrations. You will be permitted to remain for additional time to answer questions.
- Please supply your own tables, chairs and tents. Please bring own supplies (Ex: sand or topdressing for demos, subject to prior approval by the host facility).
- Each equipment demo is allowed up to 10 minutes to demonstrate. Because of the limited time frame, only 6 demos will be allowed. Additional 10-minute demonstration periods may be available for additional \$50.00 each. In fairness to all member vendors, we will first offer 2 demonstrations per company. If there are unsold demo slots available after October 25, we will contact vendors and offer the available slots. Please sign up early so you don't miss out.
- **Breakfast and Lunch is included.**

Exhibitor Attendance Agreement

1. Promotional materials for the attendee packets must be received by October 25, 2017. Please mail to **SFMANJ, P.O. Box 205, Pennsville, New Jersey 08070**
2. Exhibitor booth shall be set up and manned by 8:30 A.M.
3. Each equipment demonstration will be allowed 10 minutes for explanation of equipment and demonstration. Because of the limited timeframe, only 6 demonstrations will be allowed. Sign up early so you don't miss out.
4. Registered demonstration equipment must be ready to demo at the designated time. If more time is needed for preparation (tractor change, etc.) demo will exchange with the next available time slot.
5. All equipment being demonstrated must be in the assigned space at the start of the program (8:30 A.M.). Exceptions may be considered on a case-by-case basis.
6. No equipment other than equipment utilized by the trade show committee will be operated in the trade show area with the exception of that equipment being moved to or from the demonstration areas without the expressed permission of SFMANJ.
7. Each demonstration area will have a moderator. The moderator will be in charge of the demonstration area. He or she will have control of all demonstrations. Any concerns while in the demonstration area should be directed to the moderator.
8. Only equipment registered as demonstration equipment is allowed in the demo area unless that equipment is used to power a piece of demo equipment.
9. The safety and well being of all in attendance is of paramount concern and as such is the primary consideration at all times.
10. **PROOF OF LIABILITY INSURANCE, naming the Monroe Township and Sports Field Managers Association of New Jersey as additional insured, must accompany signed agreement.**

I have reviewed this agreement and understand my responsibilities as an exhibitor.

Signature _____ Date _____

(Print) Name _____ Company Name _____

Email address for any correspondence _____

DEMO RESERVATION DEADLINE October 25, 2017 or when full.

Make checks payable to "SFMANJ" and mail or fax to:
P.O. Box 205, Pennsville, New Jersey 08070 • Phone/Fax (856) 514-3179
(Tax ID# 22-3707662)

If faxing reservation, please be sure to mail payment