

UPDATE Sports Field

Managers Association of New Jersey



NEW!!!

2015-16 SFMANJ Newsletter Advertising Opportunities:

Yes, I will advertise in Update!

Update, published FOUR times a year, is now available on line through our website, www.sfmanj.org, and (all issues are archived) with the Turfgrass Information Center at Michigan State University at <http://archive.lib.msu.edu/tic/updat/>. Advertise with us and take advantage of the many other new bonuses available our advertisers, described below. If you have any questions, please call 856-514-3179. We will be happy to work with you in any way!

We will advertise in the following issues: (Please check all that apply. Copy deadline indicated)

- Spring '15 (deadline, Feb 1)
 Summer '15 (deadline, May 1)
 Fall '15 (deadline, August 1)
 Winter '15 (deadline, Nov 1)
 Spring '16 (deadline, Feb 1)
 Summer '16 (deadline, May 1)
 Fall '16 (deadline, August 1)
 Winter '16 (deadline, Nov 1)

We highly recommend that all ads be submitted electronically to our office at mail@sfmanj.org in PDF, EPS, JPEG, TIFF or TIF file formats:

No-Ad - No-Problem! We offer a design service at VERY affordable prices!

NEW! Inside color pages!

AD SIZES

	SFMANJ MEMBER COST		NON-MEMBER COST	
	PER ISSUE	/ PER YEAR	PER ISSUE	/ PER YEAR
Covers: Full Page Color, (7.5w x 9.5h) Inside Front or Back cover	<input type="checkbox"/> \$500.00	<input type="checkbox"/> \$1500.00	<input type="checkbox"/> \$750.00	<input type="checkbox"/> \$2250.00
Half Page Color, (7.5w x 4.5h) Inside/Outside back cover	<input type="checkbox"/> \$425.00	<input type="checkbox"/> \$1250.00	<input type="checkbox"/> \$650.00	<input type="checkbox"/> \$1950.00
Inside: Full Page Color, (7.5w x 9.5h) Inside page	<input type="checkbox"/> \$500.00	<input type="checkbox"/> \$1500.00	<input type="checkbox"/> \$750.00	<input type="checkbox"/> \$2250.00
Half Page Color, (7.5w x 4.5h) Inside page	<input type="checkbox"/> \$425.00	<input type="checkbox"/> \$1250.00	<input type="checkbox"/> \$650.00	<input type="checkbox"/> \$1950.00
Full Page B&W, (7.5w x 9.5h)	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$1000.00	<input type="checkbox"/> \$525.00	<input type="checkbox"/> \$1575.00
Half Page B&W, Horizontal (or Vertical) (7.5w x 4.5h)	<input type="checkbox"/> \$250.00	<input type="checkbox"/> \$750.00	<input type="checkbox"/> \$375.00	<input type="checkbox"/> \$1125.00
1/4 Page B&W, Vertical (3.5w x 4.5h)	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$600.00	<input type="checkbox"/> \$300.00	<input type="checkbox"/> \$900.00
1/8 Page B&W, Horizontal (3.5w x 2h) Or EASY! Use a business card!	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$300.00	<input type="checkbox"/> \$150.00	<input type="checkbox"/> \$450.00

As a bonus- Newsletter advertisers are listed by their products or services, with a phone number and contact person on the vendor page of our website and also receive **FREE LINKS to their email** and from **our web site to theirs!**

But wait! There's more...



ADDITIONAL FREE BENEFIT! Our newsletter advertisers will be invited to **submit articles to Update** profiling themselves, their company, their services or their products. Entitled **"Spotlight on our Advertisers"**, these articles can be 1/2 page and include your local salesperson's names, phone numbers, and email along with any local events you are sponsoring. It can run next to your company's ad or be in a separate area of the newsletter.

MAKE SURE YOUR AD GETS IN THE NEXT ISSUE OF "UPDATE"!

Please complete this form and return to SFMANJ at the address below.

Name _____

Company _____

Mailing Address _____

Phone _____ Fax _____ Email _____

- Return form with check
 OR
 Pay by Credit Card
 Visa
 MasterCard
 Discover
 Amex

Card Number _____ Exp. Date _____

Cardholder Name _____ Security Code _____

Cardholder Billing Address _____ Zip Code _____

Please Sign: _____ Date _____

Total _____